

Florida Society of Dermatology Physician Assistants presents:

Riptide

A boutique CME event for the dermatology PA professional

September 17-18, 2021

Casa Monica Resort and Spa

St. Augustine, Florida

FSDPA **Riptide**

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To our Partners in Industry,

The Florida Society of Dermatology Physician Assistants (FSDPA) is excited to invite you to partner with us for our inaugural **Riptide** symposium. The FSDPA has matured into one of the strongest state societies for PAs working in the field of dermatology. Our efforts for our constituents not only include professional CME; we also serve to connect them with the national society (SDPA), support our state PA society (FAPA), promote disease state awareness to the public, facilitate discussions at journal clubs and reach out to PA students by providing scholarship awards. All these things we do cannot be done without support from you, our industry partners, and friends.

Riptide is a grassroots effort to reach dermatology Physician Assistants in areas of Florida that have needed local, live, and professional CME. Although our New Wave conference has provided top-notch CME and served as an excellent showcase for our industry partners, the size of New Wave requires larger and very accessible locations. The single day **Riptide** symposium is targeted towards the areas of the state that are unable to host the large event.

Our new **Riptide** event has been planned to be a single day of CME focused on the dermatology PAs in a specific region. Attendee count will be limited to under 50. We hope to cultivate a more immersive and boutique event for not only our members, but also for the presenters and industry partners. With such a small group, we plan to escape the dreaded "lecture and listen" school room style presentations and develop engaging conversational style segments complete with games and challenges.

As an industry supporter, you will be provided a more intimate connection with the attendees. There will be time for representatives to speak with attendees as well as opportunities to deliver promotional material by sponsoring an exhibit table as well as product theaters. We would like to encourage the local representatives to present on behalf of their industry partners since they will be in front of their community of providers whom they call on throughout the year.

The FSDPA (a not-for-profit state designated 501c3 organization) would like to encourage your participation and support in the unique inaugural event. We anticipate excellence and plan to build on this idea, please join us!

Sincerely,

Scott Freeman MS, PA-C
FSDPA **Riptide** Chair

Megan Thomas MMS, PA-C
FSDPA President



Mission:

This two day, CME symposium, has been designed to meet the needs of dermatology Physician Assistants in the state of Florida. The design is concise and meant to be a simple, cost effective means of obtaining high level CME credits without requiring extensive travel or significant out of pocket expenses for the individual attendee. Collaboration with peers and the unique style of presentation sets this activity apart from others. Through this innovative program, the FSDPA hopes to elevate the knowledge and clinical expertise of each attendee.

Program Highlights:

- Boutique experience from every aspect
- Conversation style presentations
- Limited seating to avoid the “needle in the haystack” feeling.
- Top national presenters
- Robust involvement of industry and our partners
- Social events to create new friendships, networking and leadership opportunities.



Riptide Agenda:

Casa Monica Hotel
95 Cordova Street
St. Augustine, FL 32084
September 17-18, 2021

Friday, September 17th:

4:00 PM	Arrivals/Check In
6:30-7:30 PM	Reception with FSDPA BOD/Educational Event

Saturday, September 18th:

7:30 – 7:45	Check In/Registration
8:00 – 9:00	Acne - Julie Harper, MD
9:00 – 9:15	Breakfast
9:15 – 10:00	Product Theater
10:00 – 10:30	Break with Exhibitors
10:30 – 11:30	Hidradenitis Suppurativa- Julie Harper, MD
11:30 – 12:30	Sunscreen- Julie Harper, MD
12:30 – 1:00	Break with Exhibitors
1:00 – 1:15	Lunch
1:15 – 2:00	Product Theater
2:00 – 3:00	Atopic Dermatitis- John Koo, MD
3:00 – 3:30	Break with Exhibitors
3:30 – 4:30	Psoriasis- John Koo, MD
4:30 – 5:30	Psychodermatology- John Koo, MD
5:30 – 6:30	Cocktail Reception with Attendees, FSDPA Board of Directors & Industry

FSDPA **Riptide** Sponsorship Opportunities

Riptide Premiere Sponsorship

\$5,000

First right of refusal for product theater opportunities and additional sponsorship opportunities

Exhibit hall booth & related benefits as stated below

Logo on FSDPA website, all Riptide marketing materials, and in conference program

Option for marketing pieces in attendee swag bag

Recognition during conference

30 minute meeting with FSDPA Board of Directors Riptide Executive Committee

Exhibit Hall Sponsorship \$1,500/table

Limited to 8 Sponsorships

6 ft table for a promotional and educational information station with up to two company representatives

Available for Q&A and to take responsibility for all company belongings

Samples are encouraged as well as educational handouts

Copy of registrant list available one month prior to the meeting

Recognition during the meeting time

Logo placement visible to attendees

Product Theaters

\$2,500 Premiere Level Sponsors

Product Theater events are non-accredited promotional educational activities presented during a fully-packed audience. Meeting space and Audio Visual is included. Limited availability. First come, first serve. Details upon request.

Audio/Visual/WiFi Sponsor \$3,000

Sponsor will be recognized during the intermission time as well as before and after the event

WiFi Password customized by sponsor

Receptions

Sponsorships Available Upon Request

Exhibitors, Attendees and Faculty enjoy an evening of networking

For additional sponsorship opportunities or inquiries please email Scott Freeman at sfreeman.fsdpa@gmail.com

Riptide

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FSDPA **Riptide** Sponsorship Agreement

Complete form and submit to Scott Freeman, Riptide Chair, at sfreeman.fsdpa@gmail.com.

Send Payment to:

Florida Society of Physician Assistants

1969 S. Alafaya Trail, PMB #215

Orlando, Florida 32828

Tax ID: 74-3233295

Print or type to complete the fields.

Company name:

Primary Contact Name and Title: _____

Primary Contact email: _____

Primary Contact Phone: _____ Mailing
address for company:

Street: _____

Suite: _____

City: _____

State: _____

Zip: _____

- Riptide Premiere Sponsorship: \$5,000
- Product Theater (limited availability to Riptide Premiere Sponsors): \$2,500
- Exhibit Hall Booth Sponsor: \$1,500
- Audio/Visual/WiFi Sponsor: \$3,000
- Other: _____

Payment by check to "FSDPA", Company name on check.

Print Name: _____

Authorized Signature: _____

Date: ____/____/____



By signing to the above you are confirming yourself as an authorized representative of the above-mentioned company and are capable of executing this contract. Payments must be received by September 10th. Late fee will be charged weekly at a rate of 5% the above contracted support.

FSDPA **Riptide** exhibitor rules and regulations

Location: Casa Monica Hotel, 95 Cordova St, St. Augustine, FL 32084

When: Saturday, September 18th, 2021

Exhibit times:

Set up: Saturday 5-7 AM

Hours: Saturday 7AM to 6 PM

Teardown: Saturday after 6 PM (no earlier)

Exhibitor Shipping information:

Please address packages as below:

Casa Monica Hotel

Event: **Riptide** FSDPA Symposium

Attention Jennifer Whittmaack

Retain for: (Company contact to receive package)

95 Cordova St, St. Augustine, FL 32084



Packages can be delivered to the hotel up to two days in advance. There may be a holding fee at the hotel's discretion.

Exhibitor is responsible for submitting an executed release of liability from group or its third-party representative in charge of providing installation and dismantling services prior to set up. If exhibitor fails to deliver the release, exhibitors will be prohibited from utilizing exhibition premises. The release must include the following language: exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners or managers which result from any act or omission of exhibitor except where group in its third-party representatives have acted willfully or negligently. Exhibit agrees to defend, indemnify and hold harmless, the hotel its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitors use of the property except where the hotel its owners, manager, officers or directors, agents' employees subsidiaries and affiliates have acted willfully or negligently. Exhibitors' liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

Exhibitor Loss and Damage Hold Harmless:

"EXHIBITOR" hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save FSDPA, the hotel, its owners, it's operator, the hotel, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premise or part thereof excluding any such liability caused by the soul gross negligence of the FSDPA, the hotel, its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation use of the exhibit premises, policies of comprehensive general liability insurance and contractual liability insurance, ensuring and specifically referring to the contractual liability set forth in this exhibit agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage.

Insurance:

The hotel, its owners and its operator shall be included in such policies as additional named insurers. In addition, the exhibitor acknowledges that neither FSDPA, the hotel, its owners, its operator, nor the hotel maintain insurance cover exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

Security:

Due to the nature of the event, security will be assumed by the property management. If security concerns arise, these concerns need to be immediately addressed to both the FSDPA board on premise and the hotel management.

Due Date:

Exhibitor contracts are due no later than September 10th, 2021. Exhibitor space is limited and on a first come first serve basis, early submission of contracts and payments is highly recommended to secure your space. Exhibit space is not secured until payment and exhibitor agreement are received.

Payments:

All payments must be received prior to September 10th, 2021 for the company to be allowed to participate. Any signed contracts will be accepted via secure email or Postal. Payment needs to be in the form of a company issued check.

Cancellations:

Payment refunds will be provided based on authorized cancellation until August 1st, 2021. Refunds will not be available after this date and will not be available for no show companies. If, however, the event is cancelled by the FSDPA, refunds will be distributed.

Hotel Reservations:

Due to the nature of this event, hotel reservations will be the responsibility of each individual party and can be made through the Casa Monica hotel reservation system.

