

The Florida Society of Dermatology Physician Assistants



RIPTIDE

DERMATOLOGY

December 10th, 2022



Grand Bohemian Hotel

Orlando, Florida

FSDPA **Riptide**

December 10th, 2022

Grand Bohemian Hotel

325 S Orange Ave. 32801

Orlando, Florida 32801



To our Partners in Industry,

The Florida Society of Dermatology Physician Assistants (FSDPA) is excited to invite you to partner with us for our 2nd annual **Riptide** symposium. The FSDPA has matured into one of the strongest state societies for PAs working in the field of dermatology. Our efforts for our constituents not only include professional CME; we also serve to connect them with the national society (SDPA), support our state PA society (FAPA), promote disease state awareness to the public, facilitate discussions at journal clubs and reach out to PA students by providing scholarship awards. All these things we do cannot be done without support from you, our industry partners, and friends.

Riptide is a grass roots effort to reach dermatology Physician Assistants in areas of Florida that have needed local, live, and professional CME. Although our New Wave conference has provided top-notch CME and served as an excellent showcase for our industry partners, the size of New Wave requires larger and very accessible locations. The single day Riptide symposium is targeted towards the areas of the state that would benefit from a smaller, more intimate meeting.

Our **Riptide** event has been planned to be a single day of CME focused on the dermatology PAs in a specific region. Attendee count will be limited to 60. We hope to cultivate a more immersive and boutique event for not only our members, but also for the presenters and industry partners. With such a small group, we plan to escape the dreaded "lecture and listen" school room style presentations and develop engaging conversational style segments complete with games and challenges.

As an industry supporter, you will be provided a more intimate connection with the attendees. There will be time for representatives to speak with attendees as well as opportunities to deliver promotional material by sponsoring product theaters. We would like to encourage the local representatives to present on behalf of their industry partners since they will be in front of their community of providers whom they call on throughout the year.

The FSDPA (a not-for-profit state designated 501c3 organization) would like to encourage your participation and support in the unique, interactive event. We anticipate excellence, please join us!

Sincerely,

Heather Gates PA-C
FSDPA President

Scott Freeman PA-C
FSDPA President Elect
FSDPA **Riptide** Chair

Tiffani Botts PA-C
FSDPA Vice President
CME Committee Chair



Mission:

This single day, CME symposium, has been designed to meet the needs of dermatology Physician Assistants in the state of Florida. The design is concise and meant to be a simple, cost-effective means of obtaining high level CME credits without requiring extensive travel or significant out of pocket expenses for the individual attendee. Collaboration with peers and the unique style of presentation sets this activity apart from others. Through this innovative program, the FSDPA hopes to elevate the knowledge and clinical expertise of each attendee.

Program Highlights:

- Boutique experience from every aspect
- Conversation style presentations
- Limited seating to avoid the “needle in the haystack” feeling.
- Top national presenters
- Robust involvement of industry and our partners
- Social events to create new friendships and leadership opportunities.



Tentative Agenda:

Friday, December 9th, 2022

Unscheduled evening for our attendees. We encourage our industry partners to invite the attendees to an educational/informational speaker program of their own design.

Saturday, December 10th, 2022

Time	Event	Presenter
7:00 – 7:30	Check In / Breakfast	FSDPA
7:30 – 8:15	Product Theater	Ballroom
8:15 – 9:15	Atopic Dermatitis Therapeutics in the Pediatric & Adult Population	Dr. Pearl Kwong
9:15 – 9:45	Break with Exhibitors / Coffee Break	Exhibit Hall
9:45 – 10:45	Pediatric Rashes	Dr. Pearl Kwong
10:45 – 11:45	The Mohs Advantage	Dr. Brent Moody
11:45 – 12:15	Break with Exhibitors	Exhibit Hall

12:15 – 12:30	Lunch	Ballroom
12:30 – 1:15	Product Theater	
1:15 – 2:15	Coding and Reimbursement Pearls	Dr. Brent Moody
2:15 – 3:15	Skin & Nail Signs of Systemic Disease	Dr. Brad Glick
3:15 – 4:00	Product Theater / Snack Break	
4:00 – 5:00	Psoriasis & Psoriatic Arthritis Emerging Therapies	Dr. Brad Glick
5:30 – 8:30	Reception and Raffle Prizes	Ember Orlando



This activity has been reviewed by the AAPA Review Panel and is compliant with AAPA CME Criteria. This activity is designated for 6 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation. Approval is valid from 12/10/2022 to 12/10/2022. AAPA reference number: CME-208170.

FSDPA **Riptide** Sponsorship Opportunities

Each opportunity is the same cost and will have the same recognition and presence throughout the conference.

There are three additional events that are available to showcase your product or idea during the lectures as Product Theaters.

Sponsorship details

Each of 6 general sponsors: \$3000 each table

6 ft table for a promotional and educational information station with up to two company representatives available for Q&A and to take responsibility for all company belongings.

Samples are encouraged as well as educational handouts.

Copy of registrant list available two months prior to the meeting

Recognition during the meeting time

Logo placement visible to attendees

Additional sponsorship opportunities:

Saturday Morning Product Theater \$10,000

Saturday Early Afternoon Product Theater \$10,000

Saturday Late Afternoon Product Theater \$10,000

Sponsor will provide all speaker expenses including travel and any audio or visual needs for the presentation. Estimated 60 attendees at each event.

Audio/Visual/WiFi Sponsor \$4,000

Attendee Lanyards with Sponsor name \$3,000

Sponsor will be recognized during the intermission time as well as before and after the event.

FSDPA **Riptide** exhibitor rules and regulations

Location: Grand Bohemian Hotel, 325 S Orange Ave, Orlando, FL 32801

When: Saturday, December 10th, 2022

Exhibit times:

Set up: Saturday 5-7 AM

Hours: Saturday 7AM to 5 PM

Teardown: Saturday after 5 PM (Not earlier)

Exhibitor Shipping information:

Please address packages as below:

Grand Bohemian Hotel

Event: Riptide FSDPA Symposium

Attention Melissa Jones

Retain for: (Company contact to receive package)

325 S Orange Ave, Orlando, FL 32801

Packages can be delivered to the hotel up to two days in advance. There may be a holding fee at the hotel's discretion.

FSDPA **Riptide** Sponsorship Agreement

Complete form and submit to Scott Freeman, Riptide Chair, at sfreeman.fsdpa@gmail.com.

Send Payment to:

Florida Society of Dermatology Physician Assistants
1969 S. Alafaya Trail, PMB #215
Orlando, Florida 32828
Tax ID: 74-3233295

Print or type to complete the fields.

Company name: _____

Contact name and Title: _____

Above Contact's email: _____

Above Contact's Phone: _____

Mailing address for company:

Street: _____

Suite: _____

City: _____

State: _____

Zip: _____

- General Sponsor/Table: \$3,000 (only six available)
- Saturday First Product Theater: \$10,000 (expected attendance: 60)
- Saturday Second Product Theater: \$10,000 (expected attendance: 60)
- Saturday Third Product Theater: \$10,000 (expected attendance: 60)
- Audio/Visual/WiFi Sponsor: \$4,000
- Lanyards for Attendees: \$3,000

Payment by check to "FSDPA", Company name on check.

Print Name: _____

Authorized Signature: _____

Date: ____/____/____

By signing to the above you are confirming yourself as an authorized representative of the above-mentioned company and are capable to execute this contract. Payments must be received by November 30th, 2022. Late fee will be charged weekly at a rate of 5% the above contracted support.

Exhibitor is responsible for submitting an executed release of liability from group or its third-party representative in charge of providing installation and dismantling services prior to set up. If exhibitor fails to deliver the release, exhibitors will be prohibited from utilizing exhibition premises. The release must include the following language: exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel its owners or managers which result from any act or omission of exhibitor except where group in its third-party representatives have acted willfully or negligently. Exhibit agrees to defend, indemnify and hold harmless, the hotel its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitors use of the property except where the hotel its owners, manager, officers or directors, agents' employees subsidiaries and affiliates have acted willfully or negligently. Exhibitors' liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

Exhibitor Loss and Damage Hold Harmless:

"EXHIBITOR" hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save FSDPA, the hotel, its owners, it's operator, the hotel, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premise or part thereof excluding any such liability caused by the soul gross negligence of the FSDPA, the hotel, its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation use of the exhibit premises, policies of comprehensive general liability insurance and contractual liability insurance, ensuring and specifically referring to the contractual liability set forth in this exhibit agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage.

Insurance:

The hotel, its owners and its operator shall be included in such policies as additional named insurers. In addition, the exhibitor acknowledges that neither FSDPA, the hotel, its owners, its operator, nor the hotel maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

Security:

Due to the nature of the event, security will be assumed by the property management. If security concerns arise, these concerns need to be immediately addressed to both the FFDP a board on premise and the hotel management.

Due Date:

Exhibitor contracts are due no later than November 1, 2022. Exhibitor space is limited and on a first come first serve basis, early submission of contracts and payments is highly recommended to secure your space. exhibit space is not secured until payment an exhibitor agreement or received.

Payments:

All payments must be received prior to November 30, 2022 for the company to be allowed to participate. Any signed contracts will be accepted via secure email or Postal. Payment needs to be in the form of a company issued check.

Cancellations:

Payment refunds will be provided based on authorized cancellation until August 1st, 2021. Refunds will not be available after this date and will not be available for no show companies. If, however the event is cancelled by the FSDPA, refunds will be distributed.

Hotel Reservations:

Hotel reservations will be the responsibility of each individual party and can be made through the conference hotel reservation system in the **Riptide** block. Two rooms per industry partner allowed in the block only in order to accommodate attendees. All other reservations will need to be made outside the **Riptide** room block.

